



The Breakup Scripts

Hey agency:

**It's not me,
it's your
strategies,
platforms,
designs,
concepts, etc.**

Hey agency:

**It's a creative
thing. You
wouldn't
understand.**

Hey agency:

**FYI- my new
mission
statement:
Find a better
agency.**

Hey agency:

**Make the
logo bigger.
Ugh, would
you read the
tea leaves,
it's over!**

Hey agency:

**My brand
can't see
you anymore.**

Hey agency:

**Hey Whipple,
Squeeze this.**

Yeah, i was pretty
sure you wouldn't
get that one.

Hey agency:

**B: Better
2: To
B: Be apart.**

Hey agency:

**Headline:
You are.**
Subhead:
Finished here.